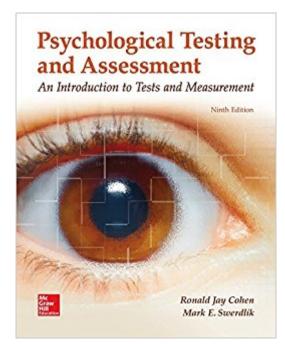


## The book was found

# Psychological Testing And Assessment (B&B Psychology)





### Synopsis

Psychological Testing and Assessment presents students with a solid grounding in psychometrics and the world of testing and assessment. The book distinguishes itself through its logical organization and many pedagogical aids, including the â œMeet an Assessment Professionalâ • feature in every chapter that highlights the works of important academics and practitioners in the field. Now in its ninth edition, this program has consistently won enthusiastic reviews not only for its balance of breadth and depth of coverage, but for content that brings a human face to the assessment enterprise. The Connect course for this offering includes SmartBook, an adaptive reading and study experience which guides students to master, recall, and apply key concepts while providing automatically-graded assessments.McGraw-Hill Connect® is a subscription-based learning service accessible online through your personal computer or tablet. Choose this option if your instructor will require Connect to be used in the course. Your subscription to Connect includes the following:  $\hat{\alpha} \in SmartBook\hat{A}$  - an adaptive digital version of the course textbook that personalizes your reading experience based on how well you are learning the content.â ¢ Access to your instructorâ ™s homework assignments, quizzes, syllabus, notes, reminders, and other important files for the course.â ¢ Progress dashboards that guickly show how you are performing on your assignments and tips for improvement.  $\hat{a} \notin \hat{c}$  The option to purchase (for a small fee) a print version of the book. This binder-ready, loose-leaf version includes free shipping. Complete system requirements to use Connect can be found here:

http://www.mheducation.com/highered/platforms/connect/training-support-students.html

#### **Book Information**

Series: B&B Psychology Hardcover: 704 pages Publisher: McGraw-Hill Education; 9 edition (May 1, 2017) Language: English ISBN-10: 1259870502 ISBN-13: 978-1259870507 Product Dimensions: 8.3 x 1.3 x 10.2 inches Shipping Weight: 3.8 pounds (View shipping rates and policies) Average Customer Review: Be the first to review this item Best Sellers Rank: #44,150 in Books (See Top 100 in Books) #35 in Books > Health, Fitness & Dieting > Psychology & Counseling > Testing & Measurement #38 in Books > Medical Books > Psychology > Testing & Measurement #79 in Books > Medical Books > Psychology > Research

#### **Customer Reviews**

Ronald Jay Cohen, Ph.D., ABPP, is a Diplomate of the American Board of Professional Psychology in Clinical Psychology, and a Diplomate of the American Board of Assessment Psychology (ABAP). He is a New York State licensed psychologist, and a â œscientist-practitionerâ • and â œscholar-professionalâ • in the finest traditions of each of those terms. During a long and gratifying professional career in which he has published numerous journal articles and books, Dr. Cohen has had the privilege of personally working alongside some of the luminaries in the field of psychological assessment, including David Wechsler (while Cohen was a clinical psychology intern at Bellevue Psychiatric Hospital in New York City) and Doug Bray (while working as an assessor for AT&T in its Management Progress Study). After serving his clinical psychology internship at Bellevue, Dr. Cohen was appointed Senior Psychologist there, and his clinical duties entailed not only psychological assessment but the supervision and training of others in this enterprise. Subsequently, as an independent practitioner in the New York City area, Dr. Cohen taught various courses at local universities on an adjunct basis, including undergraduate and graduate courses in psychological assessment. Asked by a colleague to conduct a gualitative research study for an advertising agency, Dr. Cohen would guickly become a sought-after gualitative research consultant with a client list of major companies and organizationsâ •among them Paramount Pictures, Columbia Pictures, NBC Television, the Campbell Soup Company, Educational Testing Service, and the College Board. Dr. Cohenâ <sup>™</sup>s approach to qualitative research, referred to by him as dimensional qualitative research, has been emulated and written about by qualitative researchers around the world. Working as a consultant to one major company that wanted to learn more about its corporate culture, Dr. Cohen developed the Discussion of Organizational Culture (a qualitative research instrument discussed in Chapter 16). It was Dr. Cohenâ <sup>™</sup>s work in the area of qualitative assessment that led him to found the scholarly journal Psychology & Marketing, which in 2012 celebrated some 30 years of consecutive publishing with Dr. Cohen as editor-in-chief.Mark E. Swerdlik, Ph.D., ABPP, is Professor of Psychology at Illinois State University, where he has taught the undergraduate psychological measurement course, conducted professional seminars addressing legal/ethical issues in assessment, and supervised practicum students in assessment. He has served as an editorial board member of several journals, written test reviews for several journals, reviewed test-scoring software for a major test publisher, and served as a reviewer for the Mental Measurements Yearbook. In various professional capacities, he has participated in the

standardization of many psychological tests, including, for example, the WISC-R, the WISC-III, the Kaufman Assessment Battery for Children (K-ABC), the Stanford-Binet IV, the Peabody Picture Vocabulary Test (PPVT), the Kaufman Test of Educational Achievement, the Vineland Adaptive Behavior Scale, the Psychological Processing Checklist (PPC), and the Psychological Processing Checklist-Revised (PPC-R). As a licensed clinical psychologist, a nationally certified school psychologist, independent practitioner, and consultant,Dr. Swerdlik administers and interprets psychological tests, and conducts seminars to train fellow professionals in proper test administration, scoring, and interpretation procedures. He has also served as a program evaluator for many programs, a partial listing of which would include the Heart of Illinois Low Incidence Association (HILA),the Autism/Pervasive Developmental Delays Training and Technical Assistance Project, and the Illinois National Guard Statewide Reintegration Program for Combat Veterans(for veterans who served in Iraq and Afghanistan, from 2006 to the present).

#### Download to continue reading...

Psychological Testing and Assessment (B&B Psychology) Daniels and Worthingham's Muscle Testing: Techniques of Manual Examination and Performance Testing, 9e (Daniels & Worthington's Muscle Testing (Hislop)) DNA Testing Guide Book: Utilize DNA Testing to Analyze Family History Genealogy, Classify and Measure Ethnic Ancestry Research, And Discover Who You Are ... DNA Testing, Ancestry, Ancestry Research) Psychological Testing and Assessment: An Introduction to Tests and Measurement Psychological Testing and Assessment - An Introduction to Tests & Measurement, 8th edition Psychological Factors in Emergency Medical Services for Children: Abstracts of the Psychological, Behaviorial, and Medical (Bibliographies in Psychology) (No. 18) Essentials of KTEA-3 and WIAT-III Assessment (Essentials of Psychological Assessment) Assessment in Counseling: A Guide to the Use of Psychological Assessment Procedures Essentials of WAIS-IV Assessment (Essentials of Psychological Assessment) Essentials of WISC-V Assessment (Essentials of Psychological Assessment) Essentials of WJ IV Cognitive Abilities Assessment (Essentials of Psychological Assessment) Essentials of MCMI-IV Assessment (Essentials of Psychological Assessment) Essentials of CAS2 Assessment (Essentials of Psychological Assessment) Essentials of MMPI-A Assessment (Essentials of Psychological Assessment Series) Essentials of WPPSI-IV Assessment (Essentials of Psychological Assessment) Dark Psychology 202: The Advance Secrets Of Psychological Warfare, Dark NLP, Dark Cognitive Behavioral Therapy, Super Manipulation, Kamikaze Mind Control, Stealth Persuasion And Human Psychology 202 Educational Psychology: A Century of Contributions: A Project of Division 15 (educational Psychology) of the American Psychological Society Nursing Assessment: Head-to-Toe

Assessment in Pictures (Health Assessment in Nursing) ACSM's Resource Manual for Guidelines for Exercise Testing and Prescription (Ascms Resource Manual for Guidlies for Exercise Testing and Prescription) Hacking: Computer Hacking, Security Testing, Penetration Testing, and Basic Security

Contact Us

DMCA

Privacy

FAQ & Help